



PATENTS
UV-193

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

Applicants : David M. Berezowski and Michael D. Ellis

Application No.: 09/823,705 Confirmation No.: 7437

Filed : March 30, 2001

For : SYSTEMS AND METHODS FOR IMPROVED AUDIENCE
MEASURING

Group Art Unit : 2643

Examiner : Not Yet Assigned

New York, New York 10020
August 2, 2001

Commissioner for Patents
Washington, D.C. 20231

Attention: Box Missing Parts

PETITION UNDER 37 C.F.R. § 1.136(a)
FOR EXTENSION OF TIME

Sir:

Pursuant to 37 C.F.R. § 1.136(a), applicants hereby petition for a one-month extension of the shortened statutory period set for reply to the Notice To File Missing Parts of Non-Provisional Application dated May 15, 2001, to make the date for response August 15, 2001. A check in the amount of \$110.00, in payment of the fee set forth in 37 C.F.R. § 1.17(a)(1), is enclosed herewith.

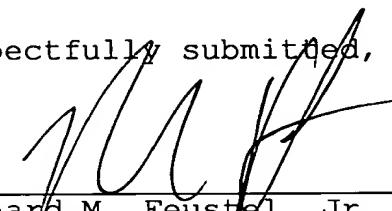
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The Director is hereby authorized to charge any additional extension fee due, or credit any overpayment, in connection with this Petition, to Deposit Account No. 06-1075. A duplicate copy of this Petition is enclosed herewith.

Respectfully submitted,


Richard M. Feustel, Jr.
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I hereby certify that this correspondence is being deposited with the U.S. Postal Service as First Class Mail in an envelope addressed to: ASSISTANT COMMISSIONER FOR PATENTS, WASHINGTON, D.C. 20231 on

May 1st 2000,
Signature of Person Signing